

The Rockmart Journal

Effective: July 1, 2009 • 23" Web Conversion
New Retail Advertising and Classified Column Widths

ROP Broadsheet Measurements (6 Columns)

Width - 11.5 inches
Height - 22 inches

Margins

Top - .25 inches
Bottom - .25 inches
Left - .4375 inches
Right - .4375 inches

Gutter - .125 inches

1 Column - 1.6667 inches
2 Columns - 3.4583 inches
3 Columns - 5.25 inches
4 Columns - 7.0417 inches
5 Columns - 8.8333 inches
6 Columns - 10.625 inches

Classified Broadsheet Measurements (8 Columns)

Width - 10.319 inches
Height - 22 inches

Margins

Top - .372 inches
Bottom - .372 inches
Left / Right - 0 inches

Gutter - .124 inches

1 Column - 1.181 inches
2 Columns - 2.487 inches
3 Columns - 3.792 inches
4 Columns - 5.097 inches
5 Columns - 6.403 inches
6 Columns - 7.708 inches
7 Columns - 9.014 inches
8 Columns - 10.319 inches

Tab Measurements (5 Columns)

Width - 11 inches
Height - 11.5 inches

Print Area

Width - 8.8333
Height - 10.625

Margins

Top - .437 inches
Bottom - .437 inches
Left - 1.0833 inches
Right - 1.0833 inches
Gutter - .125 inches

1 Column - 1.6667 inches
2 Columns - 3.4583 inches
3 Columns - 5.25 inches
4 Columns - 7.0417 inches
5 Columns - 8.8333 inches