



2009 TOYOTA 4RUNNER

The 2009 Toyota 4Runner SUV adds an optional Trail Edition package. Available for the 4Runner SR5 with V6 and 4WD, the Trail Edition package combines enhanced off-road capability with unique design.

For better off-road performance, the package has a locking rear differential, Active Traction Control, Bilstein shock absorbers and 16-inch alloy wheels with 265/70R16 tires. Externally, the Trail Edition package distinguishes the 4Runner with color-keyed grille, door handles, rear license plate garnish and "Trail Edition" badging, as well as black tubular side steps and tubular roof rack. The Trail Edition package is available in three exterior colors: Titanium Metallic, Natural White and Shadow Mica.

The Trail Edition package features seats covered in water-resistant material and charcoal fabric bolsters. A perforated leather-wrapped steering wheel integrates controls for the AM/FM/CD audio system with six speakers and a detachable TomTom navigation unit. The system offers MP3 capability, Bluetooth, and satellite radio capability.

The 4Runner is available with a choice of V6 or V8 engines, in both 2WD and 4WD models. The 4.0-liter V6 engine produces 236 horsepower, with 266 lb.-ft. of torque. The V8 produces 260 horsepower, with 306 lb.-ft. of torque.

Base model estimated mpg: 16/21
Estimated starting price: \$28,640

Compiled by Motor Matters



2009 TOYOTA AVALON

The Toyota Avalon gains standard Vehicle Stability Control with traction control and Brake Assist for 2009.

The Avalon is offered in three grades, the standard XL, the extremely well-equipped XLS and the top-of-the-line Limited, which is comparable to near-luxury models for comfort and amenities. Avalon gains an elegant new color for 2009, Cocoa Bean Metallic, and Dark Charcoal interior on the XLS and Limited models.

All Avalon models are powered by a 3.5-liter, 24-valve V6 engine that produces 268 horsepower and 248 lb.-ft. of peak torque.

The standard six-speed automatic Electronically Controlled Transmission with intelligence provides a sequential manual shift feature for a more involved driving experience when desired. The Avalon can accelerate from 0-to-60 mph in 7.1 seconds.

Responsive handling makes Avalon engaging to drive, while ride quality remains a benchmark of smoothness. The XL model features 16-inch aluminum alloy wheels, with 17-inch aluminum alloy wheels standard on the other grades. All Avalon models are equipped with a standard full-size spare tire.

Base model estimated mpg: 19/28
Estimated starting price: \$27,845

Compiled by Motor Matters



2009 TOYOTA CAMRY

The Toyota Camry is available in four-cylinder and V6 models.

The Camry's 2.4-liter four-cylinder engine puts out 158 horsepower and 161 lb.-ft. of torque and can be mated to a five-speed manual transmission or an electronically controlled five-speed automatic.

The 3.5-liter V6 delivers a substantial performance boost with 268 horsepower and 248 lb.-ft. torque. The V6 Camry models come equipped exclusively with a six-speed automatic transmission that offers a sequential mode for manual shifting when desired.

The 2009 Camry offers responsive handling while providing the smooth, quiet ride that sets a benchmark for the segment. All 2009 Camry models come equipped with a standard anti-lock brake system, Electronic Brake-force Distribution and Brake Assist.

As an available option, Vehicle Stability Control with traction control regulates engine output and brake application on individual wheels to help control loss of traction in turns. The Camry's standard equipment includes air conditioning with micro dust and pollen filter; power windows and door locks; color-keyed power side mirrors; cruise control; halogen headlights with automatic on/off feature; tilt and telescopic steering wheel; vehicle immobilizer, and a six-speaker 160-watt digital AM/FM/CD audio system with auxiliary audio jack.

Base model estimated mpg: 21/31
Estimated starting price: \$19,145

Compiled by Motor Matters



2009 TOYOTA CAMRY HYBRID

The Toyota Camry Hybrid is equipped with Toyota's industry-leading Hybrid Synergy Drive.

The Camry Hybrid produces a combined 187 horsepower and varies power between the gas engine and electric motor, or combines both, as needed. The first part of Hybrid Synergy Drive consists of a 147-hp, 2.4-liter four-cylinder Atkinson-cycle engine coupled with an electronically controlled planetary-gear continuously variable transmission.

The second part combines a small, high-torque 40-hp electric motor, an ultra-small inverter with a specially designed compact battery, and a transaxle to seamlessly combine power from the electric motor and gasoline engine. The 2009 Camry Hybrid is certified as an Advanced Technology Partial Zero Emissions Vehicle. It produces over 70 percent less smog-forming emissions than the average new car.

The 2009 Camry offers responsive handling while providing the smooth, quiet ride that sets a benchmark for the segment. Four-wheel independent suspension is via MacPherson struts in front and a dual-link strut rear configuration.

The Camry Hybrid offers a standard Smart Entry and Smart Start system. Push-button start allows drivers to lock, unlock, or start the car just by carrying the Smart Key.

Base model estimated mpg: 33/34
Estimated starting price: \$26,150

Compiled by Motor Matters



2009 TOYOTA COROLLA

The all-new, 10th-generation 2009 Toyota Corolla provides customers with a high-quality, high-MPG choice.

Corolla is offered with a choice of fuel-efficient four-cylinder engines, a new 1.8-liter and a re-engineered 2.4-liter.

The all-new Corolla upholds a 40-plus year heritage for providing value in standard equipment. It features P195/65 R15 tires; a heavy-duty rear window defogger; satellite radio-capable AM/FM/CD with four speakers; air conditioning with air filter; driver and front passenger airbags; front seat-mounted side airbags and side curtain airbags; intermittent wipers; two 12-volt power outlets; daytime running lights; black manual folding power mirrors; tilt and telescopic steering wheel; 60/40 split folding rear seats.

Corolla's design strikes a sportier profile while maintaining the exterior footprint and interior roominess of the previous model. The Corolla provides room for five and its trunk has enough space for four golf bags.

The Corolla maintains similar headroom, legroom and shoulder room of the previous model, but is redesigned to provide improved comfort, usability and storage. The new driving position is tailored to a wider range of driver heights.

Base model estimated mpg: 26/35
Estimated starting price: \$15,350

Compiled by Motor Matters



2009 TOYOTA FJ CRUISER

The Toyota FJ Cruiser SUV gains new safety features and three new colors for 2009.

The 2009 FJ Cruiser gains roll-sensing side curtain airbags, as well as active headrests for the front seats. New for 2009, the optional Convenience Package adds a rear backup camera and auto-dimming rear-view mirror. Three new exterior colors include Black, Silver Fresco Metallic, and Iceberg.

The FJ Cruiser is powered by a 4.0-liter V6 engine that produces 239 horsepower and 278 lb.-ft. of peak torque.

The FJ Cruiser 4x4 offers a choice between an electronically shifted five-speed automatic transmission and a six-speed manual transmission; the 4x2 model is equipped exclusively with a 5-speed automatic transmission.

The FJ Cruiser's tough, wide stance is based around a frame and front-and-rear suspension systems. The frame is a boxed steel ladder-braced unit. Double-wishbone independent front suspension offers 7.87 inches of wheel travel for outstanding suspension articulation.

With the FJ Cruiser's standard 32-inch tires, ground clearance is 9.6 inches (8.7 inches for 4x2 models). Approach and departure angles are 34 degrees/30 degrees for the 4x4 FJ Cruiser and 32/29 for the 4x2 model. Maximum towing capacity with the optional Class Four receiver hitch is 5,000 pounds.

Base model estimated mpg: 17/21
Estimated starting price: \$23,320

Compiled by Motor Matters



2009 TOYOTA HIGHLANDER

Toyota introduced the all-new second-generation Highlander SUV for 2008 and is adding an additional model with a new four-cylinder engine for 2009.

The second-generation Highlander is significantly larger, roomier and more powerful than the vehicle it replaces, yet still has excellent fuel efficiency. The new Highlander is noticeably quieter and more spacious with enhanced versatility and ride comfort.

The Toyota Highlander offers a new 2.7-liter four-cylinder engine joins the line, offering 187 horsepower and 186 lb.-ft. of torque.

Standard on Highlander Sport and Limited is the 3.5-liter V6 that produces 270 horsepower and 248 lb.-ft. of torque. With a total of seven airbags Highlander provides the most inclusive airbag coverage ever equipped in a Toyota midsize SUV.

Standard features include air conditioning; front seats with height-adjustable active head rests and eight-way adjustable driver's seat; power door locks and windows with driver's window jam protection and auto-up/down feature; cruise control; keyless entry system; UV-reduction windshield and rear privacy glass; digital clock; dual sun visors with vanity mirrors and sliding extensions; conversation mirror; illuminated entry system; and tilt and telescopic steering wheel.

Base model estimated mpg: 18/24
Estimated starting price: \$27,600

Compiled by Motor Matters



2009 TOYOTA HIGHLANDER HYBRID

Highlander Hybrid models are equipped with four-wheel-drive with intelligence and available in Base and Limited grades.

The Highlander Hybrid features Hybrid Synergy Drive. The system pairs a 3.3-liter V6 engine with its high-torque electric drive motor-generator and uses a second rear-mounted motor to provide automatic on-demand four-wheel drive with intelligence traction.

The output of the Hybrid Synergy Drive powertrain is 270 net horsepower, while delivering impressive fuel economy ratings.

A new fuel saving feature is a Hybrid System Indicator located on the left side of the Optitron combination meter. This feature provides the driver with a guideline to help reduce fuel consumption. When the driver increases acceleration, the Hybrid System Indicator automatically switches to "acceleration mode" and encourages the driver to keep the power meter needle within white dashes to help achieve maximum fuel economy.

The Highlander Hybrid is distinguished by a front grille with chrome surround and silver-painted fins, silver-painted rear license plate garnish, blue-tinted headlight and taillight lenses, black fog lamp covers, silver-painted lower bumper cover, rear spoiler with LED stop lamp, 17-inch alloy wheels with 245/65 R17 tires, and Hybrid Synergy Drive badging.

Base model estimated mpg: 27/25
Estimated starting price: \$34,700

Compiled by Motor Matters



2009 TOYOTA LANDCRUISER

The Toyota Land Cruiser gains new privacy glass on side and rear-quarter windows for 2009.

The Land Cruiser is powered by a new-generation 5.7-liter V8 engine. The engine produces 381 horsepower and 401 lb.-ft. of torque.

The Land Cruiser's body-on-frame construction provides ruggedness and durability in extreme driving conditions, plus impressive towing capability and ride isolation characteristics.

Land Cruiser rolls on P285/60 R18 mud-and-snow steel-belted radial tires mounted on 18 x 8.0-inch aluminum alloy wheels with a high-gloss finish and include a full-size spare tire. The Land Cruiser has a maximum payload of 1,585 pounds and maximum towing capacity of 8,500 pounds.

The Crawl Control feature helps make traversing difficult terrain easier and safer. With the transfer case shifted into low range, Crawl Control regulates engine speed and output (along with braking force), to propel the vehicle forward or in reverse at one of three low-speed settings.

Crawl Control includes Downhill Assist Control designed to augment the low-speed ascending ability of low-range by holding the vehicle to a target speed with no driver intervention. Hill-start Assist Control provides additional control for off-road driving by helping to keep the vehicle stationary while starting on a steep incline or slippery surface.

Base model estimated mpg: 13/18
Estimated starting price: \$64,755

Compiled by Motor Matters



2009 TOYOTA MATRIX

The Toyota Corolla Matrix, the sporty five-door vehicle that helped redefine the concept of a crossover vehicle, has been redesigned for the 2009 model year to offer better performance while maintaining fuel economy with a wider choice of functional options.

Designers created a more coupe-inspired exterior while providing enhanced interior utility and improved dynamic performance. The result is a package that has a wider, lower stance than the previous model, but maintains driver roominess and creates a more engaging drive.

The 2009 Matrix offers the choice of two different engines, 1.8- or 2.4-liters, a five-speed manual transmission, and either four- or five-speed automatic transmissions.

The all-new 1.8-liter four-cylinder engine produces 132 hp and 128 lb.-ft. of torque. The Matrix XRS features the 2.4-liter four-cylinder engine with 158 hp and 162 lb.-ft. of torque.

All Matrix models are equipped with standard advanced frontal airbags and front seat-mounted side airbags, plus front and rear curtain side airbags.

An anti-lock brake system with Electronic Brake-force Distribution is standard. Vehicle Stability Control with traction control is standard on XRS and available as an option on all other models.

Base model estimated mpg: 26/32
Estimated starting price: \$16,290

Compiled by Motor Matters



2009 TOYOTA PRIUS

The Toyota Prius continues into 2009 as the best-selling gas-electric hybrid vehicle in the U.S. and the world.

As other carmakers begin to introduce hybrid vehicles, the Toyota Prius is in its second generation and 11th year of production. More than one million have been sold worldwide.

Prius delivers exceptional fuel efficiency. Hybrid Synergy Drive is a "full hybrid" system, which means it is capable of operating in gas or electric modes, as well as a mode that combines the power of the gas engine and electric motor.

In the Prius, Hybrid Synergy Drive combines a 1.5-liter four-cylinder Atkinson Cycle gasoline engine and electric drive motor. The gasoline engine produces 76 horsepower and 82 lb.-ft. of torque.

The permanent-magnet electric drive motor produces its maximum power of 50 kW (67 horsepower) from 1,200-1,540 rpm, and peak torque of 295 lb.-ft. from 0-1,200 RPM. The Prius produces 110 combined horsepower with its gas engine and electric motor.

The Prius rides on a 106.3-inch wheelbase that yields generous interior room and a smooth ride. Its 0.26 coefficient of drag helps to minimize interior noise and enhance fuel mileage.

The liftback design gives the Prius outstanding cargo capacity and flexibility. Rear cargo room measures 14.4 cubic feet.

Base model estimated mpg: 48/45
Estimated starting price: \$22,000

Compiled by Motor Matters



2009 TOYOTA RAV4

Toyota has restyled the RAV4 compact SUV for 2009. The new standard 2.5-liter four-cylinder engine is more powerful than the previous 2.4-liter engine and is more fuel efficient. In addition, all RAV4 models feature interior upgrades and a comprehensive new Sport Appearance Package is available for the 4WD V6 model.

RAV4 receives standard front seat active headrests and an engine immobilizer. Comfort, convenience and user technology are also enhanced in the 2009 RAV4.

The 2009 RAV4 sports new front and rear styling with a restyled grille and front bumper, improved foglight trims and redesigned taillamps. All models, except the 4WD V6 with the new Sport Appearance Package, receive a redesigned rear step bumper with a black protector molding.

The RAV4 is offered in Base, performance-oriented Sport and top-of-the-line Limited with a choice between the new 2.5-liter four-cylinder or the V6 engine with either FWD or electronic on-demand 4WD.

A strong, stiff structure, four-wheel independent suspension and Electronic Power Steering give the RAV4 agile, sporty handling and a comfortable car-like ride.

Built on a 104.7-inch wheelbase, the roomy RAV4 offers an optional third-row seating on Base and Limited models. The high-strength body structure was engineered with a focus on enhancing quiet ride quality.

Base model estimated mpg: 21/27
Estimated starting price: \$21,500

Compiled by Motor Matters



2009 TOYOTA SEQUOIA

The 2009 Toyota Sequoia full-size SUV gains E85 flex fuel models and a new Sport Appearance Package for 2009.

The 5.7-liter four-wheel drive flex fuel Sequoia will run on E85 fuel -- an 85 percent ethanol/15 percent gasoline mix.

The new Sport Appearance Package is available for the Toyota SR5 grade 5.7-liter models with 2WD or 4WD. The package includes seven-passenger seating, 20-inch alloy wheels with a unique finish, color-keyed sport grille, rear spoiler, fog lamps, power driver's seat, and a black fabric interior. The Sport Appearance Package is available in three colors: Super White, Silver Sky Metallic and Black.

Sequoia is available with a choice of two V8 engines, running on regular-grade fuel. The standard Sequoia engine for the SR5 is the 4.7-liter iForce with 276 horsepower and 314 lb.-ft. of torque.

The 5.7-liter V8 engine teamed to a six-speed electronically controlled automatic transmission provides outstanding acceleration performance and enables the Sequoia to tow up to 10,000 pounds. The 5.7-liter engine produces 381 hp and 401 lb.-ft. of torque.

The Sequoia is larger than the past generation model. Overall length, width and height are increased, wheelbase is lengthened and its front and rear track is widened. Front and rear overhang, meanwhile, is reduced.

Base model estimated mpg: 13/16
Estimated starting price: TBA

Compiled by Motor Matters



2009 TOYOTA SIENNA

The Toyota Sienna continues to be one of the most comfortable and utility-oriented minivans. For 2009, the Sienna gains optional 17-inch alloy wheels and additional option package changes for the LE model.

The Sienna's 3.5-liter V6 produces 266 horsepower and 245 lb.-ft. peak torque. The V6 is mated to a five-speed automatic transmission with intelligence (ECT-i). Impressive acceleration gives Sienna the power to merge with confidence.

A 119.3-inch wheelbase gives Sienna exceptional interior room and a smooth ride. The 36.8-foot turning circle is tighter than that of some midsize cars, helping to make the Sienna easily maneuverable.

Sienna has been engineered to provide responsive, confident handling, and all models feature a standard anti-lock brake system with Electronic Brake-force Distribution and Brake Assist. Front seat-mounted side airbags and side-curtain airbags covering all three seat rows are standard equipment on all Sienna grades.

The Sienna is available in four model grades: CE, LE, XLE, and the top-of-the-line Limited. All four come in front-wheel drive configuration, and the LE, XLE, and Limited also offer AWD. The CE and LE are available in both seven- and eight-passenger configurations; others are seven-passenger models.

Base model estimated mpg: 17/23
Estimated starting price: \$24,540

Compiled by Motor Matters



2009 TOYOTA TACOMA

The Toyota Tacoma offers the STAR Safety System of dynamic control technologies as standard equipment in all models and grades for 2009.

Front seat-mounted side airbags, curtain side airbags are now standard across the Tacoma lineup and active front headrests are standard on all Access and Double Cab models.

The Star System includes anti-lock brakes, Electronic Brake-force Distribution, Brake Assist, Vehicle Stability Control and Traction Control. An Automatic Limited-slip Differential, which uses brake intervention in place of a mechanical-type LSD to help reduce tire slippage at the rear wheels, is standard for 2009.

The 2009 Tacoma line offers two engines: a 2.7-liter DOHC four-cylinder that produces 159 horsepower with 180 lb.-ft. of torque and a 4.0-liter DOHC V6 that produces 236 horsepower with 266 lb.-ft. of torque.

The Tacoma also delivers enhanced value with interior and exterior revisions for 2009. All models feature an argent painted grille, while the TRD Offroad, TRD Sport and Tacoma X-Runner models are distinguished by new smoked headlamp trim. All models have restyled LED taillamps. The Tacoma cabins also have enhanced comfort and convenience for 2009 with new front door trim panels, while a lower center stack houses the standard auxiliary audio input jack.

Base model estimated mpg: 20/26
Estimated starting price: \$15,170

Compiled by Motor Matters



2009 TOYOTA TUNDRA

Toyota is expanding consumer choice with the Tundra full-size pickup truck line for 2009, adding flex fuel models and new TRD (Toyota Racing Development) option packages. The E85 flex fuel is available on 5.7-liter 4x4 models in select regions -- creating 10 model configurations in all.

Standard in Tundra Regular and Double Cab models, a 4.0-liter V6 produces 236 horsepower rpm and 266 lb.-ft. of torque. The optional 4.7-liter V8 produces 276 horsepower and 313 lb.-ft. of torque.

A more powerful 5.7-liter i-Force V8 is available in every model configuration. In addition to its impressive 381 horsepower the i-Force 5.7 produces 401 lb.-ft. of peak torque.

The new 2009 TRD Rock Warrior Package is specially tuned and equipped with dynamic appearance features for off-road adventure and a powerful look, while a new TRD Sport Edition Package is optimized for an aggressive street appearance.

The TRD Rock Warrior Package enhances the performance of the Tundra 4x4 with the addition of a tuned suspension and many performance and styling enhancements, inside and out.

TRD Rock Warrior is available on the Tundra 4x4 Double Cab and CrewMax equipped with the 5.7-liter V8 engine.

TRD Sport Edition is available on the Tundra 4x2 Regular Cab and Double Cab with the 5.7-liter V8.

Base model estimated mpg: 15/19
Estimated starting price: TBA

Compiled by Motor Matters



2009 TOYOTA VENZA

The all-new 2009 Toyota Venza raises the average vehicle to new levels by combining a unique blend of sedan refinement and SUV functionality.

The exterior design of the four-door Venza begins with an imposing front end featuring a distinctive grille, headlights and fog lamps for an aggressive, yet classy appearance.

Chrome accents throughout give Venza a refined look and feel. A panoramic roof is offered as an option. The roof features separate glass panels over the front and rear seats. Venza is available in front- and all-wheel-drive configurations. It provides the quiet comfortable ride expected from a full-size car along with the peace-of-mind that comes with all-wheel-drive.

A 3.5-liter V6 produces 268 horsepower and 246 lb.-ft. of torque with a towing capability of 3,500 pounds. Standard power comes from an all-new 2.7-liter four-cylinder engine that delivers capable performance. Both engines are mated with a six-speed sequential-shift electronically-controlled automatic transmission.

Venza is equipped with a comprehensive list of standard safety features: a total of seven airbags, including a driver's knee airbag, front seat side mounted, front driver and passenger seat-mounted side and side curtain airbags for both rows of seats.

Base model estimated mpg: TBD
Estimated starting price: TBA

Compiled by Motor Matters



2009 TOYOTA YARIS

Toyota adds a 5-door Liftback to its popular, fuel-efficient Yaris subcompact model line for 2009.

The versatile new 5-door Yaris joins the 3-door Liftback and Sedan, making Yaris the only model line in its segment to offer a full complement of three body styles.

Also new for 2009, all Yaris models feature as standard equipment an anti-lock brake system, front seat-mounted side airbags and front and rear curtain side airbags. Cruise control is now available on Liftback models, and audio systems are satellite capable.

New colors on all Liftback models include Yellow Jolt and Carmine Red Metallic. New colors on Sedan include Zephyr Blue Metallic and Blue Streak Metallic.

The Toyota Yaris brings a high level of balanced value, safety and a fun-to-drive experience to the entry subcompact segment. Its 1.5-liter four-cylinder engine produces 106 horsepower and 103 lb.-ft. of torque. The optional four-speed automatic transmission features uphill/downhill shift logic to reduce gear "hunting" for smooth performance when driving in hills.

The comfortable cabin provides rear seating for three with headrests in all seating positions. A 60/40 split rear seatback is included in the optional Convenience Package on Sedan and Power Package on Liftback.

Base model estimated mpg: 29/36
Estimated starting price: \$12,205

Compiled by Motor Matters